

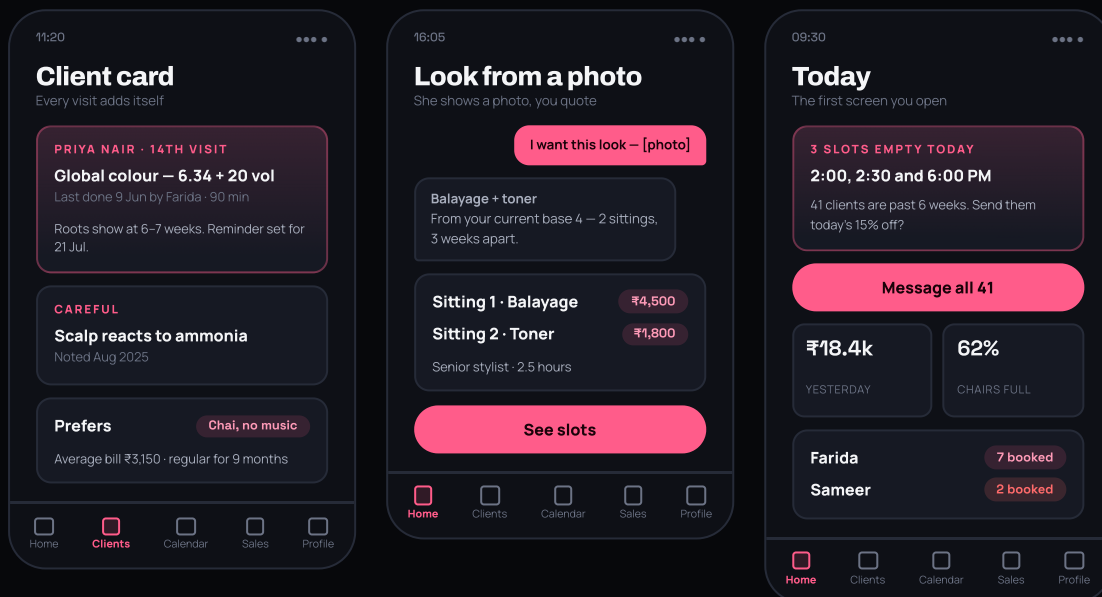
Jo customer yaad rakha jaata hai, wahi wapas aata hai.

SHURUAATI PRICE

₹75,000

+ ₹6,000/mahina. Setup mein app, dashboard
aur website — teeno. Marketing add-on
₹15,000/mahina, alag.

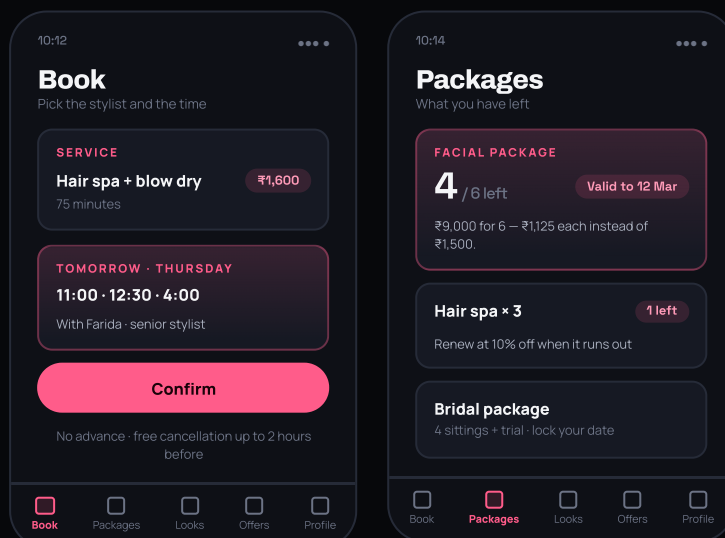
Ek salon ke liye poora system: customers ke liye booking app, aapke
liye dashboard, aur website jo khaali chair bharti hai. 12 hafte mein
live.



HISTORY THE SALON OWNS

PHOTO TO SERVICE AND PRICE

EMPTY CHAIRS, FOUND EARLY



BOOKING WITHOUT A CALL

PREPAID PACKAGES

SAMPLE SCREENS · SAMPLE DATA

ASLI PROBLEM

Aapke best customer ki history us stylist ke paas hai jo kal resign kar sakta hai.

Salon repeat par chalta hai. Aapka senior stylist colour formula, allergy aur pichli pasand — sab yaad rakhta hai. Wahi yaad hi rishta hai — aur wo uske saath darwaze se bahar chali jaati hai. Udhar diary shaam tak kuch nahi batati, jab tak aadha din khaali nahi ho jaata.

41

CUSTOMERS 6 HAFTE SE ZYADA HO GAYE

Unhone aana band nahi kiya. Unhe yaad nahi dilaya gaya, aur list kisi ke paas nahi.

38%

CHAIR KA TIME BINA BIKE

Khaali chair ka kharcha bhari chair jitna hi hai. Bas pata band karte waqt chalta hai.

1

RESIGNATION, AUR SAB GAYA

Formula, pasand aur history ek insaan ke paas hai, business ke paas nahi.

Yaad ko staff ke bajaye salon ke paas rakhiye. Phir har visit usmein judti hai, har stylist padh sakta hai, aur reminder apne aap chala jaata hai.

CUSTOMER APP

Package bik gaya, to customer wapas aayega

01

Booking bina call ke

Slot, stylist aur service phone se. Staff ka phone uthana band.

02

Prepaid packages

6 facial ek saath, balance app par. Paisa pehle, visits baad mein.

03

Before / after gallery

Har transformation, private, uski likhit permission ke saath.

04

Reminder apne time par

Roots, threading, facial — har ek apne cycle par, aapke bina.

YEH SIRF SHEEN MEIN

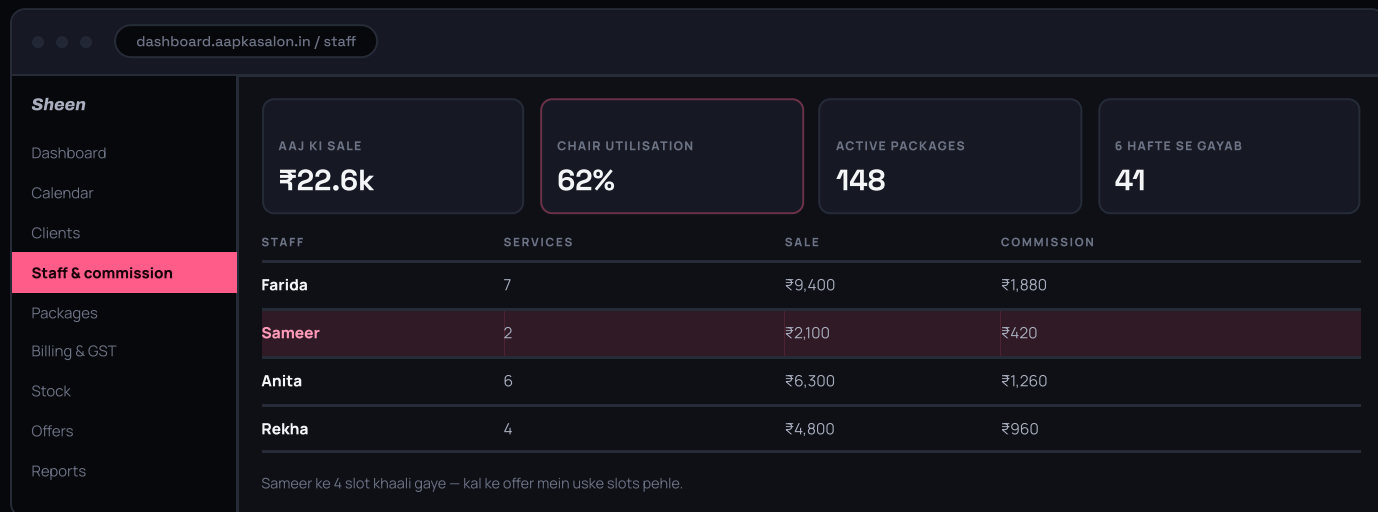
Salon jo har chehra khud yaad rakhta hai

Formula, allergy, kya pasand aaya, kitna bill hua, roots kab dikhengi. Har visit apne aap ek card mein likhti jaati hai jo poora salon padh sakta hai — aur customer ko photo history milti hai, jo koi doosra salon de hi nahi sakta.

Khaali chair ka kharcha bhari chair jitna hi hai. Farak yeh hai ki ab pata subah chalta hai, jab bharne ka time bacha hota hai.

AAPKA CONTROL ROOM

Kaun kitna laaya, kis din, kis chair par



Register khatam — har bill aur service, apne aap

Commission gina hua — mahine ke end par jhagda nahi

No-show tracking — kaun baar baar nahi aata

Peak hour report — staff shift usi hisaab se

PEHLE AUR BAAD MEIN

AAJ

Colour formula stylist ke dimaag mein

Khaali slot ka pata band karte waqt

Booking phone par, haircut ke beech mein

Commission par mahine ke end mein jhagda

Package copy mein likha hua

GST invoice apne aap — har payment par pakka bill

Product stock — colour kitni bachi, kab mangwani hai

Package liability — paisa liya, service abhi baaki

WhatsApp offers — sirf unko jinka cycle aa gaya

SHEEN KE SAATH

Client card par, floor ka koi bhi padh le

Subah 9:30 par, saath mein kise offer bhejni hai

App se booking, staff phone uthata hi nahi

Har service par gina hua, roz dikhta hua

Balance uske phone par, liability aapke dashboard par

Chain wala system, ek shop ke liye

Lakmé Salon, Naturals, Enrich — sabke paas apna app aur apna client database hai. Isiliye unka customer wapas aata hai, chahe stylist badal jaaye.

Aapke paas wahi customers hain. Nahi hai to sirf unka record — wo staff ke dimaag mein hai, aur staff chala jaata hai.

AAPSE KYA CHAHIYE

- Logo files aur brand colours
- Service list aur rate card
- Staff list aur commission rules
- Purane customers ke jo bhi numbers hain
- Salon ki 8-10 photos
- Ek staff member jo dashboard sambhalega

₹75,000 WAPAS KAHAN SE AATA HAI

Prepaid packages	Paisa pehle aata hai, aur customer lock ho jaata hai.
Khaali slot bharna	Subah pata chalta hai, dopahar tak offer chala jaata hai.
Wapas aane wale	Har cycle ke hisaab se reminder — 6 hafte, 4 hafte, jo bhi ho.
Retail product	Bill ke waqt suggestion, app se dobara order.
Bridal aur events	Advance se date lock, trial se final tak track.
Leakage band	Cash bill, free service aur bina entry wali sale — sab khatam.

BAARAH HAFTE, SHURU SE LIVE TAK

HAFTA 1-2

Discovery

Rate card, staff rules aur package structure final. Theme approve.

HAFTA 3-6

Customer app

Booking, packages, gallery, reminders, payment.

HAFTA 7-9

Dashboard

Calendar, billing, commission, stock, reports. Purana data import.

HAFTA 10-12

Website & launch

Website live, staff training, customer onboarding.

30 minute ka demo

Aapke salon ke naam aur rate card ke saath chalti hui app. Pehla salon jo haan bolega, usko launch price milega.

Saaf baat: Sheen abhi design stage par hai. Neeche ke screens asli design hain, lekin app abhi bana nahi hai. Pehla salon jo haan bolega, uske brand ke saath 12 hafte mein banega, aur usko launch price milega.

₹75,000

+ ₹6,000/mahina

Aakash Pahuja

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