

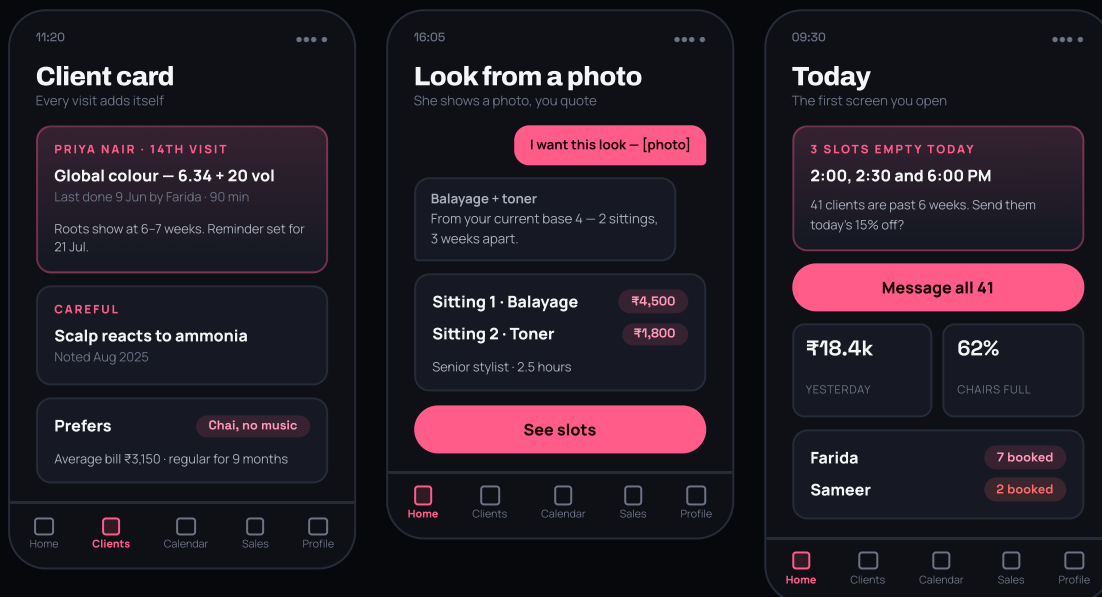
Clients come back when the salon remembers them.

One system for a single salon: a booking app for your clients, a dashboard for you, and a website that fills the empty chairs. Live in 12 weeks.

STARTING PRICE

₹75,000

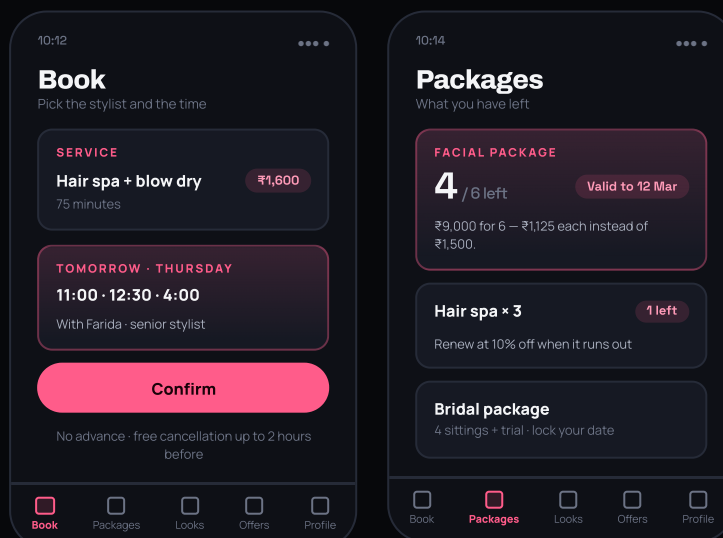
+ ₹6,000/month. The setup covers app, dashboard and website — all three. Marketing add-on ₹15,000/month, separate.



HISTORY THE SALON OWNS

PHOTO TO SERVICE AND PRICE

EMPTY CHAIRS, FOUND EARLY



BOOKING WITHOUT A CALL

PREPAID PACKAGES

SAMPLE SCREENS · SAMPLE DATA

THE REAL PROBLEM

Your best client's history lives in a stylist who can resign.

A salon runs on people coming back. Your senior stylist remembers the colour formula, the allergy, what she liked last time. That memory is the relationship — and it walks out of the door with them. Meanwhile the appointment diary tells you nothing until the day is already half empty.

41

CLIENTS PAST 6 WEEKS

They have not stopped coming. They have just not been reminded, and nobody has a list.

38%

OF CHAIR TIME UNSOLD

The empty chair costs exactly what the full one costs. You just find out at closing time.

1

RESIGNATION FROM LOSING IT ALL

Formulas, preferences and history are in a person, not in the business.

Put the memory in the salon instead of the staff. Then every visit adds to it, every stylist can read it, and the reminder goes out on its own.

THE CLIENT APP

Once the package is sold, she is coming back

01

Booking without a call

Slot, stylist and service from the phone. Your staff stops answering it.

02

Prepaid packages

Six facials bought at once, balance in the app. Money first, visits after.

03

Before / after gallery

Every transformation, kept private, with her written permission.

04

Reminders that time themselves

Roots, threading, facial — each on its own cycle, without you.

ONLY SHEEN DOES THIS

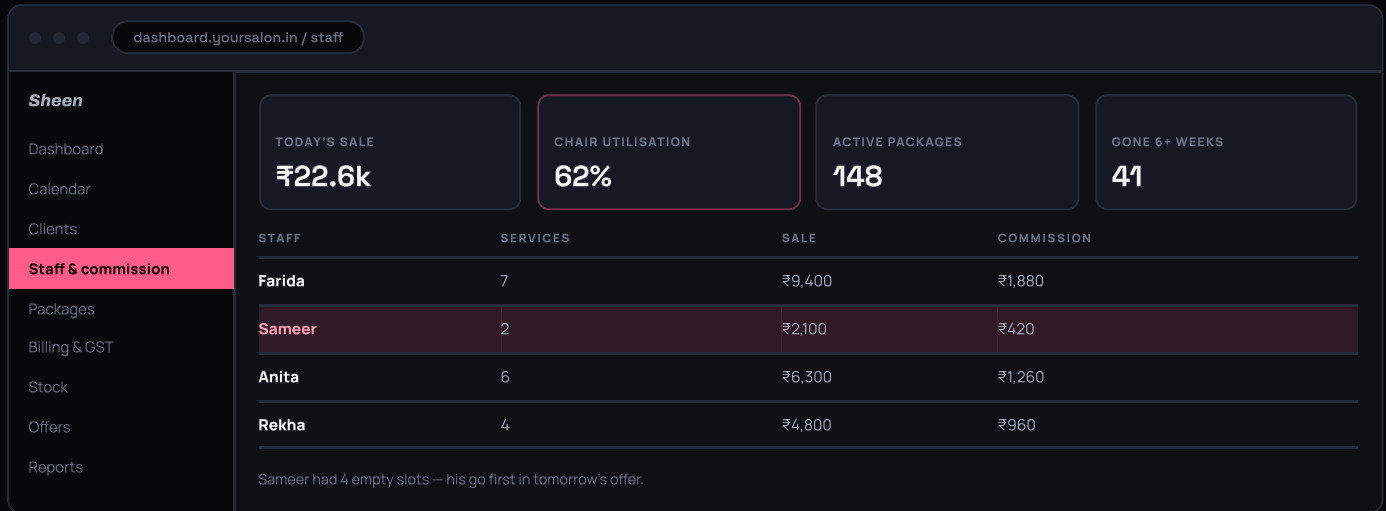
A salon that remembers every face by itself

Formula, allergy, what she liked, what she paid, when her roots show. Every visit writes itself into a card the whole salon can read — and the client sees a photo history that no other salon can offer her.

The empty chair costs exactly what the full one costs. The difference is that now you find out in the morning, while there is still time to fill it.

YOUR CONTROL ROOM

Who brought in what, on which day, in which chair



No more register – every bill and service, by itself

Commission counted – no month-end argument

No-show tracking – who keeps not turning up

Peak hour report – staff shifts to match it

BEFORE AND AFTER**TODAY**

Colour formulas in a stylist's memory

Empty slots discovered at closing time

Bookings by phone, during a haircut

Commission argued over at month end

Packages tracked in a notebook

GST invoice automatically – a proper bill on every payment

Product stock – how much colour is left, when to reorder

Package liability – money taken, service still owed

WhatsApp offers – only to whoever is due

WITH SHEEN

On the client card, readable by anyone on the floor

Seen at 9:30 AM, with a list of who to offer them to

Booked in the app, staff never picks up

Counted per service, visible daily

Balance on her phone, liability on your dashboard

A chain's system, for one shop

Lakmé Salon, Naturals, Enrich all have their own app and their own client database. That is why their client comes back even when the stylist changes.

You have the same clients. What you do not have is their record — it sits in your staff's memory, and staff leave.

WHAT I NEED FROM YOU

- Logo files and brand colours
- Service list and rate card
- Staff list and commission rules
- Whatever client numbers you already have
- 8-10 photos of the salon
- One staff member who will own the dashboard

WHERE THE ₹75,000 COMES BACK FROM

Prepaid packages	The money arrives first, and the client is locked in.
Filling empty slots	Spotted in the morning, offered by the afternoon.
Clients returning	Reminders timed to each cycle — 6 weeks, 4 weeks, whatever it is.
Retail products	Suggested at billing, reordered from the app.
Bridal and events	Date locked with an advance, tracked from trial to final.
Leakage closed	Cash bills, free services and unrecorded sales all stop.

TWELVE WEEKS, START TO LIVE

WEEK 1-2

Discovery

Rate card, staff rules and package structure settled. Theme approved.

WEEK 3-6

Client app

Booking, packages, gallery, reminders, payment.

WEEK 7-9

Dashboard

Calendar, billing, commission, stock, reports. Old data imported.

WEEK 10-12

Website & launch

Website live, staff trained, clients onboarded.

A 30-minute demo

A working app with your salon's name and your rate card in it. The first salon to say yes gets the launch price.

Being straight with you: Sheen is at design stage. The screens below are real designs, but the app is not built yet. The first salon that says yes gets it built around their brand in 12 weeks, at a launch price.

₹75,000

+ ₹6,000/month

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