

Progress dikhta hai, to member rukta hai.

Single-branch gym ke liye ek poora system: members ke liye aapke naam ka app, aapke liye control room, aur website jo usko bharti hai. 12 hafte mein live.

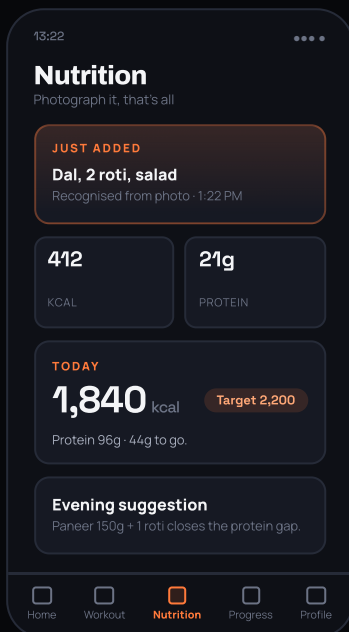
SHURUAATI PRICE

₹75,000

+ ₹6,000/mahina. Setup mein app, dashboard aur website — teeno. Marketing add-on ₹15,000/mahina, alag.



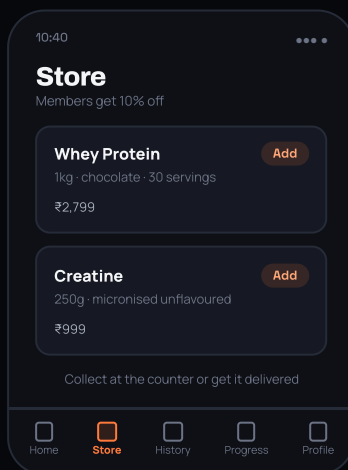
CONVERSATIONAL LOGGING



FOOD LOGGED FROM A PHOTO



PROGRESSIVE OVERLOAD COACH



SUPPLEMENT STORE



BODY MEASUREMENTS

SAMPLE SCREENS · SAMPLE DATA

ASLI PROBLEM

Members nahi ja rahe. Unka hisaab ja raha hai.

Gym wahi cheez bechti hai jo expire hoti hai. Renewal, dues aur attendance — teeno hi poora business hain, aur zyadatar single-branch gyms mein teeno aaj bhi register, WhatsApp group aur kisi ke dimaag mein hain. Hisaab kamzor ho, to paisa chupke se nikalta hai.

23

7 DIN MEIN EXPIRE

Kisi ko pata hi nahi chalta, jab tak mahina khatam aur wo log ja chuke.

10 din

DROPOUT PAKADNE MEIN

Jab tak aapko absence dikhti hai, wo saamne wali gym join kar chuka hota hai.

0

PROOF JO MEMBER DEKH SAKHE

Apna sudhaar dikhta hi nahi, to har renewal naya kharcha lagta hai.

Hisaab theek karo, teeno apne aap theek ho jaate hain. Member apna progress khud banta hua dekhta hai — aur wo progress membership ke andar rehta hai.

MEMBER APP

Jo dikhta hai, usi ke paise dobara milte hain

01

Har workout record

Set, reps aur weight. PR, streak aur weekly volume roz saamne.

02

History hi taala hai

Sab membership ke andar. Plan expire, to graph aur PR lock.

03

Measurements sync

Trainer control room mein inch bharta hai, phone par graph ban jaata hai.

04

App ke andar store

Whey, creatine, shaker — app se order. Genuine product, extra revenue.

YEH SIRF FORGE MEIN

Har member ko personal trainer, bina trainer ki salary ke

Baaki apps sirf workout likhne ki jagah dete hain. Forge batata hai aaj kitna uthana hai, aur kyun. Member bas baat karta hai — app usko structured data bana deta hai. Yeh cheez chains ke apps mein bhi single-branch gym ko nahi milti.

Member ko lagta hai koi uska hisaab rakh raha hai. Aur wo hisaab aapki membership ke andar hai — bahar nahi.

AAPKA CONTROL ROOM

Register, group chat aur Excel — teeno khatam

crm.aapkagym.in / members

Forge

Dashboard

Members

Attendance

Measurements

Fees & payments

Leads

Trainers & PT

Store & stock

Reports

ACTIVE MEMBERS

412

7 DIN MEIN EXPIRE

23

IS MAHINE COLLECTION

₹4.82L

NAYE LEADS

37

MEMBER	PLAN	EXPIRY	FEES
Arjun Sharma	Gold 12M	12 Sep	Paid
Neha Verma	Quarterly	21 Aug	Due ₹3,000
Rohit Kale	PT + Gym	04 Oct	Paid
Sana Khan	Monthly	16 Aug	Reminder bheja

Ek click par 23 expiring members ko WhatsApp reminder.

Expiry ke baad entry band — QR ya biometric gate se

UPI, cash, card ek jagah — mahine ka hisaab minute mein

WhatsApp apne aap — reminder, renewal aur offers

Dropout alert — 10 din se kaun nahi aaya

PEHLE AUR BAAD MEIN

AAJ

Renewal ka pata tab chalta hai jab nikal chuka hota hai

Dues ke liye phone, wo bhi jab yaad aaye

Attendance us register mein jo koi padhta nahi

Member ka progress trainer ke dimaag mein

Supplement tab bikta hai jab koi maange

Paper register khatam — roz ka footfall khud gin jaata hai

GST invoice apne aap — har payment par pakka bill

Trainer aur PT log — shift, sessions, commission

POS aur stock — supplement sale aur margin

FORGE KE SAATH

Roz subah list — 7 din mein kaun expire ho raha hai

Reminder aur payment link apne aap chale jaate hain

QR check-in, aur roz ki list — kaun gayab hai

Graph jo member khud kholta hai

App se order, har mahine dobara

Apna app hi premium ki pehchaan hai

Aaj apna branded app sirf chains ke paas hai — **Cult.fit**, **Gold's Gym**, **Anytime Fitness**. Model wahi hai jo aap pehle se chala rahe hain: progress, plan aur store, sab membership ke andar. Aapke area mein pehle aap honge.

Walk-in ko phone par app dikhana — aapka sabse strong pitch. Wo mahine ki fees nahi, ek system kharidta hai.

AAPSE KYA CHAHIYE

- Logo files aur brand colours
- Current member list (Excel ya register)
- Plans aur fees structure
- Trainer list aur unke roles
- Gym ki 8-10 photos
- Ek staff member jo control room sambhalega

₹75,000 WAPAS KAHAN SE AATA HAI

Renewals	Dikhta hua progress aur locked history renewal rate upar le jaate hain.
Naye members	Website leads, app ka demo, aur referral code.
Supplement store	App se order, har mahine dobara.
PT packages	Slot phone se book, trainer khaali kam baithta hai.
Premium tier	AI coach aur diet plan ka alag monthly add-on.
Leakage band	Expired member ki free entry aur bhooli hui dues, dono khatam.

BAARAH HAFTE, SHURU SE LIVE TAK

HAFTA 1-2

Discovery

Plans, fees aur data structure final. Theme approve.

HAFTA 3-6

Member app

Workout engine, AI coach, graphs, notifications.

HAFTA 7-9

Control room

Members, fees, attendance, measurements, reports. Purana data migrate.

HAFTA 10-12

Website & launch

Website aur store live, staff training, member onboarding.

30 minute ka demo

Aapke logo aur theme ke saath chalti hui app, saath mein commercial sheet. Timeline haan bolne ke din se shuru.

Abhi asli mein kahan hai: Member app Android par ban chuka hai aur chal raha hai, aur control room mein roster, fees aur attendance pehle se kaam kar rahe hain. Aapke logo, aapke plans aur aapke members ke saath set karne mein 12 hafte.

₹75,000

+ ₹6,000/mahina

Aakash Pahuja

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