

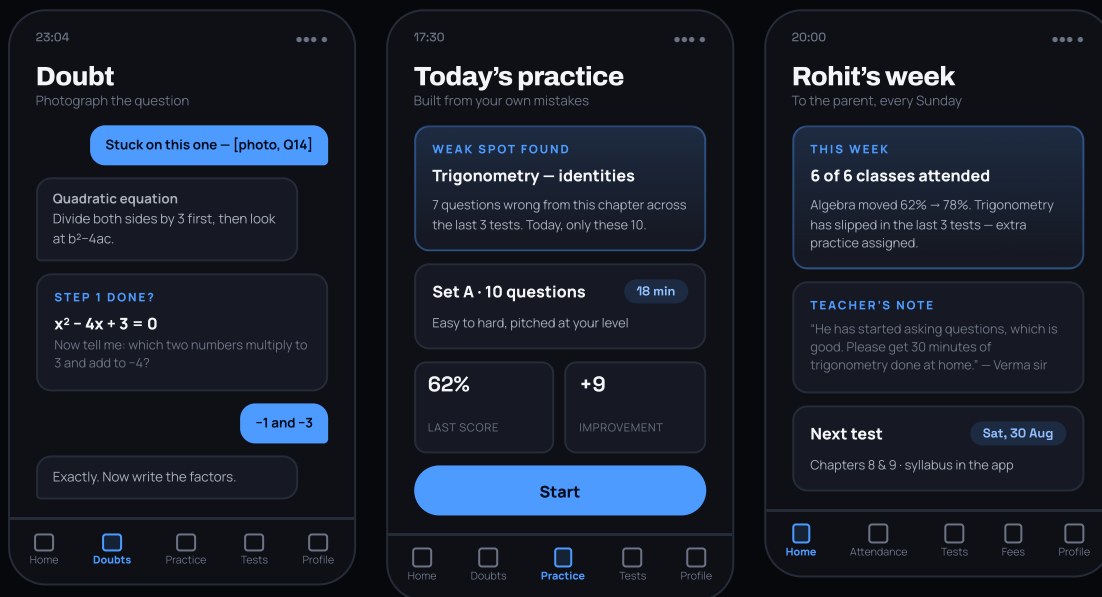
Parent ko proof dikhta hai, to bachcha rukta hai.

SHURUAATI PRICE

₹75,000

+ ₹6,000/mahina. Setup mein app, dashboard aur website — teeno. Marketing add-on ₹15,000/mahina, alag.

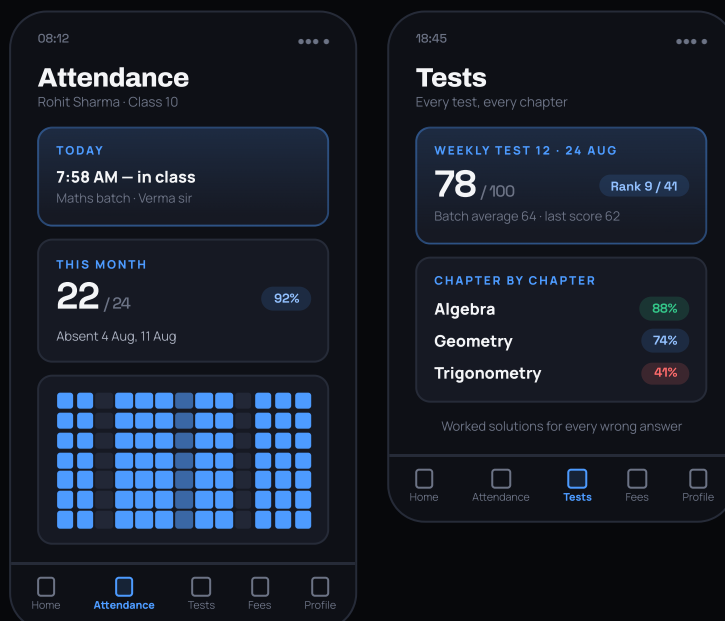
Coaching centre ke liye poora system: attendance, marks aur fees parent ke phone par, aapke liye dashboard, aur website jo admission laati hai. 12 hafte mein live.



DOUBTS SOLVED AT 11PM

PRACTICE FROM YOUR ERRORS

THE WEEKLY PROOF



ATTENDANCE, LIVE

TEST RESULTS

SAMPLE SCREENS · SAMPLE DATA

ASLI PROBLEM

Paisa dene wala aur class mein baithne wala — do alag log hain.

Parent fees deta hai, aur uske baad agle report card tak use kuch dikhta nahi. Teen mahine ki chuppi, aur uske paas ek hi signal — raat ko khaane par bachche ka mood. Yeh padhai ki problem nahi hai; aapki padhai theek hai. Problem yeh hai ki jo aap kar rahe hain, wo us insaan ko dikhta hi nahi jo dobara paise dega.

~90 din**DO REPORT CARD KE BEECH CHUPPI**

Us gap mein padosi ki ek baat aapke teen mahine ke kaam se zyada bhaari padti hai.

₹3.4L**FEES ABHI BHI BAAKI**

Phone karke, jise yaad aa jaaye, classes ke beech mein.

0**WARNING BACHCHE KE JAANE SE PEHLE**

Attendance aur marks dono hafton se gir rahe the. List kisi ke paas nahi thi.

Kaam ko har hafte dikhaiye, us insaan ko jo paise deta hai. Phir fees ka reminder khud chala jaata hai, aur jo bachcha phisal raha hai wo jaane se pehle list mein aa jaata hai.

PARENT AUR STUDENT APP

Ek app, do log, do alag screens

01

Attendance turant

Bachcha class mein nahi pahuncha — parent ko das minute mein pata.

02

Har test ka result

Marks, rank aur kaunsa chapter kamzor hai, graph ke saath.

03

Fees app se

Reminder khud jaata hai, payment UPI se, receipt turant.

04

Notes aur recording

Class miss ho gayi? Notes aur recording app mein hi hain.

YEH SIRF CHALK MEIN

Raat 11 baje wala doubt, raat 11 baje hi hai

Raat ka doubt kal tak rukta hai, aur kal tak bhool bhi jaata hai. Chalk photo se sawal padhta hai aur *step* deta hai, seedha answer kabhi nahi — taaki bachcha seekhe, copy na kare. Aur wahi saare doubts subah aapke teacher ki list mein hote hain.

Parent isliye paise nahi deta ki bachcha class jaata hai. Wo isliye deta hai ki usse lagta hai kuch ho raha hai. Har hafte ka proof hi wo "lagna" hai.

AAPKA CONTROL ROOM

Kitni fees baaki hai, abhi, is second

dashboard.aapkiiclass.in / fees

Chalk Dashboard Batches Students Fees Attendance Tests & marks Teachers Admissions Reports	STUDENTS 318 FEES PENDING ₹3.4L IS MAHINE COLLECTION ₹11.2L ADMISSION ENQUIRIES 52		
STUDENT	BATCH	DUE	STATUS
Rohit Sharma	10 Maths	₹9,000	5 Sep tak
Ananya Roy	12 PCM	₹18,000	34 din late
Kabir Jain	9 Science	—	Paid
Meera Pillai	12 PCB	₹18,000	Reminder bheja

Ek click par sabhi pending parents ko WhatsApp reminder, payment link ke saath.

Fee follow-up khud — reminder, late fee, receipt

Batch utilisation — kaunsa batch aadha khaali chal raha hai

Admission pipeline — enquiry se demo se joining tak

Instalment plans — bina Excel ke track

PEHLE AUR BAAD MEIN

AAJ

Parent ko teen mahine kuch sunai nahi deta

Fees ke liye phone, classes ke beech mein

Attendance us register mein jo koi padhta nahi

Bachcha bina bataye chhod deta hai

Marks copy mein utaare jaate hain

Chhodne walon ki list — attendance aur marks girte hi flag

Teacher load — kiske kitne batch, aur unke results

Test analysis — poore batch ka kaunsa chapter kamzor

Parent meeting slots — parent khud book karta hai

CHALK KE SAATH

Har Sunday shaam ko hafte ki report

Reminder aur payment link apne aap chale jaate hain

Live mark hoti hai, parent usi subah dekh leta hai

Girti attendance aur marks hafton pehle flag kar dete hain

Chapter-wise, har bachche aur har batch ka

Bade institute ka system, aapke apne naam par

Allen, Aakash, Physics Wallah — sabke apne apps hain. Parent unko isliye chunta hai ki wahan sab kuch **dikhta** hai, isliye nahi ki wahan padhai behtar hai.

Aapki padhai pehle se behtar hai; aapke bachche unse kam nahi hain. Bas dikhta nahi hai. Yeh usi ko theek karta hai.

AAPSE KYA CHAHIYE

- Logo files aur brand colours
- Batch list, timing aur fees structure
- Current student list (Excel ya register)
- Teacher list aur unke subjects
- Pichhle saal ke results, jo aap dikhana chahein
- Ek staff member jo dashboard sambhalega

₹75,000 WAPAS KAHAN SE AATA HAI

Fees time par	Reminder khud jaata hai, payment do tap mein. Follow-up calls khatam.
Bachche rukte hain	Har hafte proof dekhne wala parent beech saal mein nahi nikalta.
Naye admissions	Website leads, results page, aur referral.
Batch bharna	Khaali seat dikhti hai, to admission usi batch mein push hota hai.
Premium tier	Doubt solving aur extra practice ka alag monthly add-on.
Leakage band	Bina fees wale bachche aur bhooli hui instalments, dono khatam.

BAARAH HAFTE, SHURU SE LIVE TAK

HAFTA 1-2

Discovery

Batches, fees aur test pattern final. Theme approve.

HAFTA 3-6

Parent + student app

Attendance, marks, fees, doubts, practice, notes.

HAFTA 7-9

Dashboard

Fees, batches, tests, admissions, reports. Purana data import.

HAFTA 10-12

Website & launch

Website live, staff training, parent onboarding.

30 minute ka demo

Aapki class ke naam, batches aur fees ke saath chalti hui app. Pehli class jo haan bolegi, usko launch price milega.

Saaf baat: Chalk abhi design stage par hai. Neeche ke screens asli design hain, lekin app abhi bana nahi hai. Pehli class jo haan bolegi, uske brand ke saath 12 hafte mein banega, aur usko launch price milega.

₹75,000

+ ₹6,000/mahina

Aakash Pahuja

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